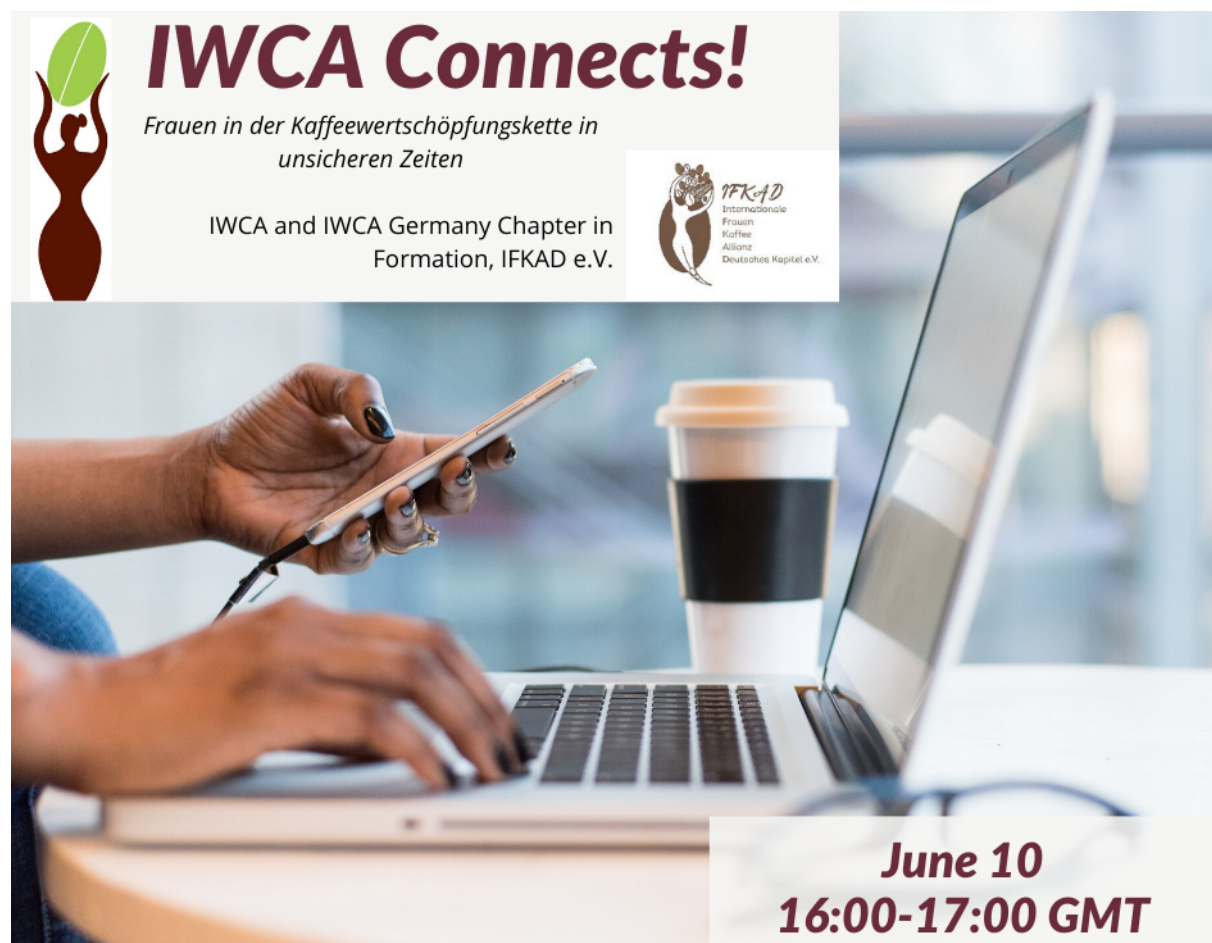


Webinar “ Frauen in Der Kaffeewertschöpfungskette in unsicheren Zeiten

As part of a series of activities for 2020, Internationale Frauen Kaffee Allianz Deutsche Kapitel e.V. And International Women Coffee Alliance joined forces to present their organizations to the german coffee community and to provide an insight into the impact and uncertainties that the COVID 19 pandemic was causing among actors in the coffee value chain - specially female producers.



IWCA Connects!
Frauen in der Kaffeewertschöpfungskette in unsicheren Zeiten

IWCA and IWCA Germany Chapter in Formation, IFKAD e.V.

June 10
16:00-17:00 GMT

The banner features a woman's hands typing on a laptop keyboard and holding a smartphone. A white coffee cup with a black sleeve is visible next to the laptop. The background is a blurred office setting. The text is overlaid on the top left and bottom right of the image.

The event took place through Gotomeeting platform in June 10th, 2020 and gathered around 40 people. Our President Liliana Caicedo Schwarzbach and the Chapter Relation Manager at IWCA, Blanca Suarez were the speakers. They presented and described each organization with a main focus on their goals, values and mision.

The event was also moderated by Patricia Schoenbach, Sales & Supply Manager of Excelco Trading L.P. Patricia supported the Webinar with valuable insights from the Coffee Industry as well as moderate the questions from the audience who were interested about the situation in Coffee countries during Covid-19 crisis pandemic.

“...and during these crises, everyone wants to know that there is going to be a cup of Coffee if they need one. Do not take us out of business. Coffee holds this world together when all else fails”.

- Leslie Nanne, IWCA Guatemala



The webinar was also an opportunity to engage IFKAD with IWCA and follow up the status of our organization as part of a chapter under the international organization. One of our main goals during 2020 is to be recognized as a formal chapter for IWCA.

During this time of uncertainty, IFKAD wants to build a Coffee Community in Germany to empower the role of women in the sector, foster transparent and meaningful relationships and raise awareness to look for a better and equal opportunities in a very competitive Industry mainly dominated by men.

The webinar also brought women who would be potential members for IFKAD e.V. and with whom we could expand our networking not only as a german chapter but also worldwide. It was an event who gathered members of other chapters as well.

We aim to continue the collaboration with IWCA and other partners, creating alliances which allow us to increase our memberships and develop projects to improve the role of women in the coffee value chain.

10th June 2020

Susan Alemán